



Zone 24 Multi-District

# Success Seminar

Join us for an informative day of learning and Rotary fellowship .

- ◆ Membership
- ◆ Foundation
- ◆ Public Image

Share YOUR experiences, learn from the specialists.



**Saturday, 26 Oct 2013**

Registration: 8:00 am

Program Starts: 9:00 am

## Location

Moncton Lions Community Centre  
473 St-Georges St.  
Moncton, NB

## Register

ARRFC Duncan Conrad  
[duncanconrad@eastlink.ca](mailto:duncanconrad@eastlink.ca)  
902-368-3568

## Cost

\$25 including lunch. Pay at the door.

***Please register by 12 Oct. to assure lunch reservation.***

## PRESENTERS

### *Moderator*

Duncan Conrad, PDG  
[duncanconrad@eastlink.ca](mailto:duncanconrad@eastlink.ca)

### *Foundation*



Dennis Dinsmore, PDG  
[dennis@dinsmoregroup.com](mailto:dennis@dinsmoregroup.com)

Rotary Regional Foundation Coordinator

### *Membership*

Paul Beaulieu, PDG  
[beaulieupaul1@gmail.com](mailto:beaulieupaul1@gmail.com)

Rotary Coordinator



### *Public Image*



Peggy Hebden  
[peggy.hebden@gmail.com](mailto:peggy.hebden@gmail.com)

Rotary Public Image Coordinator

Don't miss this opportunity to learn about and contribute to our knowledge of the three basic building blocks of Rotary, membership, Foundation and public image.

# Topics to be Discussed

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## The Rotary Foundation

- Fund Development
- Future Vision Update
- Polio Update
- Programs
- Opportunity for Clubs

## Membership

- Recruitment of new members
- Retention of existing members
- Starting new clubs
- New club models, e-clubs, corporate memberships, etc.

## Public Image

- Enhancing public awareness
- Rotary's Branding initiative
- Using social media

## Suggestions?

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If you have other topics related to Foundation, Membership or Image which you wish addressed and not on our list, please contact seminar organizer Duncan Conrad with your suggestions.

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